



TOGETHER FOR WELLBEING

**Mental Health and Wellbeing
Corporate Partnership Packages**

2025



Gladstone Mindcare

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Gladstone Mindcare

About

Our Organisation

Gladstone Mindcare was established in 2020 in response to community led identified needs to support and strengthen community mental health and wellbeing. We continue this valuable work with our co-locating partners in achieving long-term mental health system change and improved wellbeing.

Gladstone Mindcare supports the community with access to a range of mental health and wellbeing services, opportunities for education and connection, **with walk in and no referral needed**, offering the community the right support at the right time.

Together with our co-locating partners, Headspace, CQID, LTTS, Five Bridges, Method Therapy, Lives Lived Well, CQ Community Legal Centre, RACQ Cap Rescue Work Ready, Wakai Waian, Align Play Therapy, Arches Foundation, In Sight Tribe and Paediatric Outreach Services, we share a common agenda for continuous improvement for the community.

Vision & Mission

Vision

Our vision is a community that is mentally well, resilient and stigma free.

Purpose

Our purpose is to promote improved mental health and wellbeing by empowering our community through education, information and connectivity.



Partnership Package Benefits



Gladstone Mindcare

Gladstone Mindcare are committed to working collaboratively with the Gladstone community and local workplaces. Our partnerships are an excellent way to make a meaningful social investment, by empowering our community to be more resilient, mentally well and reduce stigma through education, information and connectivity.

The partnership comes with opportunity:

- to support employees' mental health in the workplace bringing numerous benefits, including increased productivity, higher attendance, and better retention rates.
- to establish a positive, mentally well workplace culture, promoting well-being and resilience across teams.
- to co-create custom resources for mental health, such as stress management, self-care, or resilience. to increase social media presence focused on mental health.
- to provide tips, stories, and resources.
- to engage employees and normalize conversations around mental health.
- to increase reputation for a mentally well positive workplace culture.





Gladstone Mindcare

About Tiered Packages

Our tiered packages offer a balance between value, features, and pricing that caters to a range of workplace needs and financial capabilities. Our training and workplace packages aim to encourage a supportive workplace culture that prioritizes mental health, suicide prevention and life balance, to contribute to a more supportive and inclusive workplace and community.



Bronze Package



Silver Package



Gold Package

2025 Annual Pricing Table

	Bronze \$2,500	Silver \$5,000	Gold \$10,000
Monthly mental health resources	✓	✓	✓
Conversations 4 Life training (12pax)	✓	✓	✓
Gladstone Mindcare Information session	✓	✓	✓
Logo on Corporate Partner page of Gladstone Mindcare website	✓	✓	✓
Logo displayed at Gladstone Mindcare hub	✓	✓	✓
Tour of Gladstone Mindcare hub	✓	✓	✓
Quarterly newsletter	✓	✓	✓
Access to Workplace Giving program	✓	✓	✓
Access to Gladstone Mindcare Community Engagement Hub	✓	✓	✓
Crossfit Escape - 7 day free trial	✓	✓	✓
Hub Total Fitness - 7 day free trial	✓	✓	✓
Mental health and wellbeing workplace induction slides	✗	✓	✓
Mental health lived experience guest speaker	✗	✓	✓
Digital mental health collateral (social media tiles, email banners, digital screens)	✗	✓	✓
Invitations to special events	✗	✓	✓
Workplace wellness packs	✗	✓	✓
Quarterly statistics on social impact	✗	✗	✓
Dedicated Partnership Manager	✗	✗	✓
Video workplace project	✗	✗	✓
Social media frames	✗	✗	✓
Employee Assessment Survey	✗	✗	✓

Partnership Activity

Summary



Gladstone Mindcare

Monthly mental health resources provide employees, partners, and community members with regular, updated mental health resources, fostering a culture of well-being and ensuring individuals have access to the tools, support, and information they need to manage their mental health.



Logo displayed at Gladstone Mindcare Hub on Goondoon Street, Gladstone. Promotes and displays your logo at the Gladstone Mindcare Hub, highlighting your business's social investment in mental health and demonstrates your commitment to fostering well-being within the community.



Access to Workplace Giving program provides employees with an opportunity to make a meaningful impact by supporting mental health initiatives through regular payroll donations.



Access to Gladstone Mindcare Community Engagement Hub provides a centralized, interactive platform where individuals, families, and professionals can connect, access resources, and participate in discussions about mental health.



Quarterly newsletter, provides updates and insights to keep the community informed and engaged with mental health initiatives.



Gladstone Mindcare Information session provides attendees with essential knowledge about mental health, reducing stigma, and sharing tools for improving well-being.



Conversations 4 Life training (12pax) is an evidence based 4-hour program based on early suicide prevention. Conversations for life focuses on recognizing when someone is vulnerable or facing a personal crisis. It aims to connect a person when they are most likely to withdraw. The program identifies early signs for intervention and prevention that are simple and relevant and can be recognized by friends, students, work peers and family.



Tour of Gladstone Mindcare Hub, provides an overview of Gladstone Mindcare's facilities, services, and collaborative approach to mental health care in the community.



Logo on Corporate Partner page of Gladstone Mindcare website. Displaying your logo on the Gladstone Mindcare Corporate Partner page highlights your business's social investment in mental health and demonstrates your commitment to fostering well-being within the community



Crossfit Escape & Hub Total Fitness 7-day free trial encourages individuals to prioritize their mental well-being by experiencing the physical and emotional benefits of regular exercise through a risk-free 7-day gym trial.



Partnership Activity

Summary contd'



Gladstone Mindcare

Mental health and wellbeing workplace induction slides, educates new employees about the importance of mental health in the workplace, promote available resources, and create a supportive environment from the outset.

Invitations to special events, creating engaging and informative invitations that encourage attendance and participation in mental health-related events, fostering a sense of community and support for mental well-being.

Mental health lived experience guest speaker provides an authentic and inspiring perspective on mental health through the personal story of a guest speaker with lived experience, promoting understanding, reducing stigma, and encouraging hope and resilience.



Workplace wellness packs providing employees with practical tools, resources, and activities designed to support their mental and physical well-being, promoting a healthy and productive work environment.

Digital mental health collateral (social media tiles, email banners, digital screens) to create accessible, informative, and engaging digital materials that raise awareness, educate, and promote mental health resources, fostering a supportive and stigma-free environment online.

Quarterly statistics on social impact track, measure, and report the social impact of mental health programs, initiatives, and partnerships, highlighting their effectiveness and contribution to community well-being.



Video workplace project co-create a video that highlights mental health initiatives, resources, and support available within the workplace, aiming to promote a culture of well-being, reduce stigma, and encourage employees to prioritize mental health.

Employee Assessment Survey assesses the mental health and well-being of employees within the workplace, identify potential challenges, and gather insights to inform the development of targeted mental health programs and support resources.

Social media frames, create engaging and visually appealing social media frames that can be used by employees, and supporters to promote mental health awareness, encourage open conversations, and foster a sense of community.

Dedicated Partnership Manager, a dedicated individual responsible for managing and fostering relationships with corporate partners, ensuring seamless collaboration, and maximizing the impact of mental health initiatives through strategic partnerships





Gladstone Mindcare



***Prioritize Your
Workplace Mental
Health and Wellbeing
Starting Today***

***Call Gladstone Mindcare
on 07 4837 7170 to
connect with our
Partnership Specialist***

Contact Us



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